



The Braintree District Local Area Agreement

'One District - One Vision'

Produced November 2010

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Abbreviations	
AY	Academic year
BV	Best Value Indicator
LAA	Local Area Agreement (at County or District level)
LCCDB	Local Children’s Commissioning and Delivery Board
LI	Local Indicator
LSP	Local Strategic Partnership
NEET	Young people ‘not in education, employment or training’
NI	National Indicator
SCS	Braintree District Sustainable Community Strategy

Introduction

Welcome to the Braintree District Local Strategic Partnership

We are a group of partners from public, private, community and voluntary organisations who are working together to improve the quality of life for the people who live and work in the Braintree District, now and for generations to come.

Together, we are called the **Braintree District Local Strategic Partnership (LSP)** and our structure is shown in Appendix 1.

Our Vision is:

'One District – One Vision'

'To improve the well-being of people and communities in the Braintree District now and for future generations – ensuring that local needs are met, that development is sustainable and accessible and that our historic towns, villages and attractive countryside are maintained, improved and protected'.

Our work is driven by two key documents that link to our Vision and Aims to improve the well-being of people and communities in the Braintree District.

These are the:

- **Braintree District Sustainable Community Strategy**
- **Essex Strategy and Essex Local Area Agreement**

The Braintree District Sustainable Community Strategy

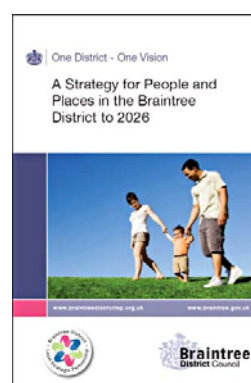
The **Braintree District Sustainable Community Strategy** (SCS) has been developed jointly by the LSP and Braintree District Council and was approved in June 2009. It sets out the social, economic and environmental priorities for people and communities in the District from now to 2026 – these are called the **Community Priorities**.

The Community Priorities have been assessed by thorough research, analysis and consultation and fall under four Themes:

- Promoting **accessibility** for all
- Creating a clean and green **environment** and addressing climate change
- Achieving a prosperous local **economy**
- Enabling everyone in the District to enjoy a safe and healthy **lifestyle**

The SCS has been developed alongside the Council's Local Development Framework (LDF) within one joint document called:

- **'One District – One Vision. A Strategy for People and Places in the Braintree District to 2026'.**



This is an innovative approach to developing the Community Priorities of the SCS and the Growth Locations and Core Planning Policies of the LDF within one joint document, which we feel is a more logical and easier document for everyone to understand and use.

The document has been published with the June 2009 approved SCS and the draft Core Planning Policies and draft Growth Locations (which are subject to a separate approval process).

You can download the 'SCS/One District' document via the LSP's website at www.braintreedistrictlsp.org.uk and viewing the 'Strategies' page. For a paper copy, please call us via the contact details on page 7.

The Essex Strategy and Essex Local Area Agreement

The **Essex Partnership** is the County-wide LSP and directs and oversees progress on the Essex Strategy and the Essex Local Area Agreement.

The **Essex Strategy** is a ten year 'umbrella' document for the activities of all the key partners in Essex. It has been compiled from the views of Essex people and shows a vision of the sustainable development of Essex into the medium term future. The Strategy's overarching vision is:

'To support Essex people to liberate their potential to enjoy the best quality of life in Britain'

The **Essex Local Area Agreement** is a three year agreement from 2008 - 2011 made between the Government and Essex County Council through the Essex Partnership of public, private and third sector organisations. The Agreement focuses the activities of the sectors on the needs of identified groups of service users and residents. It brings better value for money by channeling funds from different public organisations towards shared priorities and targets.

The Braintree District LSP has signed up to the Agreement and is working to achieve a number of targets from the document that assist in achieving the SCS priorities. The LSP uses performance information from the Essex Local Area Agreement and Joint Strategic Needs Assessment to help inform the priorities and actions that are being delivered.

Update - the current Essex Local Area Agreement is due to end on the 31st March 2011 and a review on the process, benefits and outcomes will be undertaken. Changes to Government legislation for Local Area Agreements and their improvement targets has empowered partnerships to manage their own targets without requiring government approval or monitoring of performance. The requirement to prepare a new Agreement from April 2011 has also been removed.

For further information on the Essex Partnership and the Essex Local Area Agreement, please visit the Partnership website on www.essexpartnership.org.uk

The Braintree District Local Area Agreement

The Braintree District Local Area Agreement is the progress report for the Braintree District Sustainable Community Strategy (SCS) and our local element of the Essex Local Area Agreement (LAA).

It sets out:

- the SCS priorities
- which LSP groups and partners are responsible for the SCS priorities
- the links to the Essex Local Area Agreement
- the links to other delivery plans and strategies
- the projects and activities that are being delivered to help achieve the community priorities of the SCS and our elements of the Essex LAA
- how we performed last year against a series of key national and local indicators, our performance compared to Essex and our targets for the future.

The Agreement has been set out under the SCS's Themes and is in a programme management style which enables progress against each of the priorities to be managed, monitored and reported effectively.

The Agreement was approved by the LSP in December 2009 and reported to Braintree District Council in February 2010 and is reviewed and refreshed on a twelve month basis.

This is the first refresh of the document and it was approved by the LSP in December 2010. The second refresh is due to begin in August 2011 for publication by December 2011.

Update – in June 2010, the Government announced a reduction in the Performance Reward Grant funding payable for performance on Local Area Agreements. The result for district LSP's was a reduction in the Performance Reward Grant funding provided by the Essex Partnership to fund local projects during April 2009 to March 2011. The Braintree District LSP has managed this reduction by allocating the existing funding to three district priority projects and agreeing the early closure of two projects and the withdrawal of funding from a Mid Essex project. Further information on the impact of the Performance Reward Grant funding reduction on the LSP's projects is detailed in the pages below.

Contact Us

We welcome your feedback on this Agreement. If you have any questions or comments or would like more information on any part of this Agreement or the LSP, please contact:

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Sustainable Community Strategy

Theme 1 'Accessibility'

Theme 2 'Environment'

Outcomes:

- New residents to the district aware of local services
- Needs of older and vulnerable residents met through signposting to support agencies
- Minority communities supported and accessing services
- Raised awareness of engagement opportunities
- 7 new rural bus services providing additional services to 34 communities

Project/activities:

- Village Agents (and Theme 4)
- Welcome Guide
- Commuters Count
- Equal Chances For All (and Theme 4)
- B-Diff (interfaith forum)
- Shopper Bus in rural areas
- Branch Train Line Feasibility Study

Project/activities:

- Climate Change Strategy
- Business efficiency audit service
- Water audit scheme
- Tree and hedgerow planting programmes
- Volunteers improving wildlife sites
- Wildlife sites with positive conservation management

Outcomes:

- Braintree DC reduced carbon emissions
- New homes being built to reduce carbon emissions
- Local businesses improving energy efficiency through audit service
- Water and energy saving in homes in 'water stressed areas'
- Improved biodiversity - through new trees and hedgerows and positively managed wildlife sites

Theme 3 'Economy'

Theme 4 'Lifestyle'

Outcomes:

- Reduced business failures
- New businesses started and supported
- Current businesses benefiting from support
- New college courses offered based on employer need
- Reducing NEET's level
- Increased number of shoppers from local events
- Combined effort benefiting Braintree Town trade

Project/activities:

- Business Advice and Mentoring
- Skills and Apprenticeships
- Economic Development Strategy
- 'Meet the buyer' events
- NEET and Unemployment sub group
- 'Shop local' events
- Promotional videos for business and tourism
- Progress of Braintree 'Business Improvement District' proposal

Project/activities:

- Preventing homelessness project
- Health and wellbeing projects
- Braintree Young Parents
- Local Children's Delivery and Commissioning Board commissioning Plan
- Tackling NEET's group
- Culture Strategy development
- Creative Communities
- Safety events

Outcomes:

- Housing residents lifestyle improved through counselling
- Carers supported with improved wellbeing
- Reduced rate of teenage pregnancies
- Partnership preventative actions to reduce NEET's
- Community groups formed and active
- Reduced community tensions
- Children aware of personal safety

Theme 1 – Promoting Accessibility for All

'Accessibility' can mean a number of different things to different people. It can mean how people get about, how easy it is for them to get to places which provide services, the different ways that services can be provided and how easy it is for those services to be used by different people.

Lead Partnership – Steering Group

Lead Organisation - Braintree District Council

Sustainable Community Strategy Community Priorities:

- To work with Highways Authorities to ensure that key road and transport infrastructure and public transport improvements will have been made and that improvements will have been made to existing congestion hot-spot areas.
- Encourage transport providers to provide services which better meet local transport needs
- Improve access to services and information in rural areas.
- Support the retention of village services and facilities.
- People who come and live and work in the District will be able to easily find out about the District and the services that are provided there.

Link to Essex Local Area Agreement:

Priority 5 'Essex roads are safer, less congested and everyone has access to essential services'.

Link to delivery plans/strategies:

- Local Transport Plan – Essex County Council
- Essex Rural Strategy '2020 Vision for Rural Essex' – Essex Rural Partnership
- Customer Access Strategy – Braintree District Council
- Rural Policy and Action Statement – Braintree District Council
- Corporate Strategy 2008 – 2012 – Braintree District Council

Our key projects:

- Welcome Guide 2009/2011
- Village Agents (Braintree District Pilot)
- Commuters Count

<p>Project name – Welcome Guide 2009/11 Start – 01/04/2009 End – 31/12/2011</p>
<p>Description – To publish a Welcome Guide for residents moving into the District to help them settle into their new homes and neighbourhoods. The Guide has useful information on key services, activities and support organisations. The Guide is published in a folder format with inserted information leaflets that can be changed depending upon local issues and concerns.</p>
<p>Progress – The Guide was published at the end of March 2009 and has been sent out to residents new to the District and is on display in public information areas. From April 2009 to September 2010, 382 Guides have been sent directly to new residents who have registered for Council Tax and over 600 Guides are on display in the District. A Questionnaire has been included in each Guide to gather feedback on the Guide and its information. Although a limited number of questionnaires have been returned, all respondents agreed that the Guide made them feel welcomed to the District with the ‘A – Z of local services’ leaflet mentioned as useful information for them.</p>
<p>Outcomes – People are informed and supported to access the services they need and the activities they want to take part in.</p> <p>Achieving outcomes for SCS Theme 1 priorities of ...</p> <ul style="list-style-type: none"> • Improve access to services and information in rural areas. • People who come and live and work in the District will be able to easily find out about the District and the services that are provided there.
<p>Partnership responsible – Steering Group Lead Organisation – Braintree District Council Delivery Organisation – Braintree District Council and partners supplying information for the Guide.</p>
<p>LSP Funding – £3,000 for publication of the folder and postage. Partners fund the publication of their information leaflets.</p>
<p>Strategy/Plan links: SCS – Theme 1 Essex LAA – multiple priorities Other – none.</p>

<p>Project name – Village Agents (Braintree District Pilot) Start – 01/04/2009 End – 31/03/2011</p>
<p>Description – This is a project being piloted in the Mid Essex areas of Braintree, Chelmsford and Maldon local authorities, to ensure that support and information is provided to older and vulnerable people in the more isolated rural areas. The project pilots are funded by Essex County Council and NHS Mid Essex and delivered by the Rural Community Council of Essex. For the Braintree District pilot, the LSP contributed £140,000 Performance Reward Grant funding to increase the number of Village Agents from three to six Agents. The funding has also provided a driver for the fully accessible Braintree Community Transport minibus which will be used in the areas highlighted by the Agents.</p>
<p>Progress – The project launched in October 2009 with the Agents covering the six rural patches. In May 2010, the patches were extended to cover all the parishes. From October 2009 to June 2010, the Agents engaged with 239 clients resulting in 209 referrals and 279 activities. The most common type of referral was classed as ‘prevention’. Benefits from the project:</p> <ul style="list-style-type: none"> • More than just a positive economic rate of return • Case studies to demonstrate impact • Savings from a single gateway to promote multiple services • Potential reduced cost of self arranged services

- Value of the data to identify need

Client Case Studies:

1. Mr X is 64 years old and lives on his own. He recently moved and had not long been discharged from hospital. He has several severe health issues – heart, stoma, diabetes to name a few. He has a pension, receives benefits and rents his home. He met our service through Greenfields. He expressed a wish that he wanted to become fitter and look after his health better. I helped him devise a healthy eating and walking programme, which we very gently embarked upon and his fitness is slowly improving. I also made telephone referral to Benefits to get his Attendance Allowance reviewed. In February, Mr X was without a car and I took him to a Hospital and Therapists appointment, as no other transport was available. Currently I am referring him to Greenfields (his landlord) as the guttering needs repairing. We still continue regular walks every other week. He has very kindly agreed to take part in the Community Needs Assessment for Older People survey conducted by Braintree District Council – a meeting is being arranged. Also, he is keen to use the Community Shopper Bus when it is launched in April.
2. Mrs X is a 49 year old disabled lady who has twin 17 year old sons both of whom are also disabled one permanently wheel chair bound. Although on a variety of benefits she told me these had not been reviewed for 8 years. I referred her case to Essex County Benefits office, who were able to offer her informed advice. She also raised several issues regarding her property which I referred to Hanover at Home in Braintree. They are about to visit her to discuss some repairs to the home and also to build a new wheel chair ramp to enable easier access to the front of the property.

Outcomes – People have access to information and services in rural areas and are supported to live in their own homes. People are able to access transport to events and activities.

Achieving outcomes for SCS Theme 1 priorities of ...

- Improve access to services and information in rural areas

Achieving outcomes for SCS Theme 4 priorities of ...

- To address the housing and support needs of vulnerable people
- To improve access to health services in the District
- To support elderly people to enable them to stay in their own homes rather than going into care

Partnership responsible – Health, Housing and Well-Being Partnership

Lead Organisation – Essex County Council for the pilot and Braintree District Council for the Community Transport element

Delivery Organisation – Rural Community Council of Essex for the pilot and Braintree District Council for the Community Transport element

LSP Funding – due to the recent reduction in Performance Reward Grant funding to the LSP, £59,047 funding has been withdrawn by the LSP from the original project allocation of £140,000, resulting in a revised allocation of £80,953. Due to existing partner funding, the project is able to continue in its full capacity of six agents in the Braintree District to the project end date of the 31/3/2011.

Other Funding – from Essex County Council and NHS Mid Essex

Strategy/Plan links:

SCS – Theme 1 and Theme 4

Essex LAA – Priority 2

Other – Braintree District Council Annual Plan 2009/10.

Project name – Commuters Count

Start – 01/01/10

End – 30/09/10

Description – Project to engage with train commuters to help them feel that they can influence decisions in their locality (based on National Indicator 4 – people feeling that they can influence local decision). The aim for the project was to engage with the train commuters of the Braintree District and signpost them to local Police, Council and Health information and engagement opportunities, which commuters may have found useful or be interested in but which they may have not known was available. The project was delivered through a project group made up of ...

- Braintree District Council
- Essex County Council
- Essex Police
- Essex Police Authority
- Essex and Southend LINK
- NHS Mid Essex
- Rural Community Council of Essex - Village Agents

The project was launched at the District's seven train stations in July 2010 and promoted through posters, card flyers and face-to-face visits. The commuters were encouraged to access the Commuters Count website and complete the on-line survey. Through the survey, the commuters were able to request local Police, Council and Health information and find out more about how they could help and have a say in these services.

Progress – Project completed.

Outcomes – Through partnership working, achieved the engagement of train commuters.

- Partners were committed throughout the project.
- 400 x surveys completed with a 10.6% response rate – this is a high rate for a 'cold promotion' survey.
- Project delivered on time, within project resources and under budget by £7,000 from the original £10,000 grant.
- Increased awareness of local public services and opportunities to influence local decision-making – National Indicator 4.
- Partners' profiles raised through the high visibility face-to-face visits.
- Commuters actively requesting information - 2,038 x information requests and 506 x engagement requests from the 400 x completed surveys.
- Wide breadth of information and engagement opportunity requests per commuter – average of 5 x information requests per commuter.
- Savings in partners staff resources in separately promoting their information and engagement opportunities.
- Project can be rolled out to other interest groups who would be likely to find an on-line survey a convenient way to engage – for example, young people at schools and colleges.

Achieving outcomes for SCS Theme 1 priorities of ...

- Improve access to services and information in rural areas.
- People who come and live and work in the District will be able to easily find out about the District and the services that are provided there.

Partnership responsible – Steering Group

Lead Organisation – Braintree District Council via LSP's Partnerships and Performance Manager

Delivery Organisation – All project partners

LSP Funding – £3,000 via Performance Reward Grant funding (original grant of £10,000)

Strategy/Plan links:

SCS – Theme 1

Essex LAA – multiple priorities

Other – none.

Our activities:

Achieving outcomes for SCS Theme 1 priorities of...

- Improve access to services and information in rural areas.
- People who come and live and work in the District will be able to easily find out about the District and the services that are provided there.

Braintree District Council are undertaking the '**Equal Chances For All**' project which is building on work that was previously undertaken with the district's growing economic migrant population, to assist their integration into local life. The LSP has provided one year's funding for the Diversity Development Officer to extend that work to include people from a wide variety of cultures who have chosen to live in the district. In partnership with volunteers from REVI (Real Enthusiastic Voice of Integration), the project has helped to start up and develop a range of initiatives to make people feel part of our community and reduce their potential isolation by enabling them to participate in the economic, social and everyday life of the District.

Achievement and outcomes so far ...

- Helping people to gain UK recognition for qualifications gained outside the UK
- Setting up English Classes for people whose first language is not English
- Enabling women of all ages from various Asian and East Asian backgrounds to meet together to socialise and take part in activities of their choosing. A similar evening group is now being set up for women who work during the daytime.
- Setting up a Multi-Nations Mother and Toddler Group in Witham
- Supporting a Polish Children's Club in Braintree
- Setting up a Black and Minority Ethnic (BME) Forum to highlight and address issues that affect people from BME cultures and enable statutory and other organisations to engage with them
- Enabling Braintree District's Polish community to participate in local cultural events such as the Essex wide Explore Culture – One World.
- One of the most exciting and innovative projects to be developed was Braintree's own celebration of the diverse cultures that make up our District. 'MultiCulti', was held in early June with events taking place in Halstead, Braintree and Witham and receiving very positive feedback from the public.

The LSP and Braintree District Council have supported local faith groups to set up and launch an **interfaith forum** for the district. 'B-Diff' was formed following a Faiths Engagement Event in November 2009. The forum has brought together members from five faiths found in the district to form a united voice and is involved with the LSP through representation on the Steering Group.

Achieving outcomes for SCS Theme 1 priorities of...

- Improve access to services and information in rural areas.
- Encourage transport providers to provide services which better meet local transport needs

The 'Shopper Bus' scheme was introduced in April 2010 as a one year pilot with seven new rural bus services for the District. Braintree District Council, working in partnership with Essex County Council and the Village Agents targeted parishes within the District. The routes were identified through the Area Review which included extensive consultation with parishes and user groups. Care has been taken not to run services in competition with current services. Each new service is fully accessible and has timed stops in the villages and in the destination town, but can be adapted to meet the needs of the passengers. As long as it is safe to do so, the bus stops along the route within the village when hailed. The driver is also available to help with boarding and leaving the vehicle and with shopping bags. A total of 34 communities have gained additional services.

Braintree District Council has commissioned Network Rail to undertake a feasibility study on how the service on the Braintree branch line can be improved to provide a half-hourly train service.

Our performance in 2009/10 and our targets for 2010/11:

What we measure	Result in 2008/09		Result in 2009/10		Target for 2010/11	
	Braintree	Essex	Braintree	Essex	Braintree	Essex
NI 167 - Congestion – average vehicle journey time on key routes (minutes per mile) Essex LAA - ✓ SCS - ✓	Essex data only	2 mins 11 secs	Essex data only	2 mins 11 secs ▶▶	Essex data only	2 mins 11 secs
NI 178(a) - Percentage of non frequent scheduled bus services running on time Essex LAA - X SCS - ✓	Essex data only	75%	Essex data only	78%	Essex data only	80%
NI 178(b) - Average excess waiting time for frequent scheduled bus services Essex LAA - X SCS - ✓	Essex data only	1.77 mins	Essex data only	1.06 mins	Essex data only	1.25 mins (2009/10)
LI 2.1 - People over 65 who say that they receive the information, assistance and support needed to exercise choice and control to live independently Essex LAA - ✓ SCS - ✓	Essex data only	26.5%	Essex data only	Available Dec 2010	Essex data only	33%
LI 5.1(a) - Access to services – percentage of parishes with 3 out of 4 identified services Essex LAA - ✓ SCS - ✓	Essex data only	32.2%	Essex data only	2 yr survey – due 2010/11	Essex data only	38.9%
LI - The number of passenger journeys made on Braintree District Council's Community Transport Scheme (Note – Braintree District Council indicator) Essex LAA - X SCS - ✓	54,302	District data only	51,684 ▼	District data only	52,459	District data only

* LI 2.1 is also used as a performance indicator for Theme 4 (Health).

Direction of travel:

▲	Positive travel to achieving target
▶▶	No movement
▼	Negative travel to achieving target

Theme 2 – Creating a Clean and Green Environment and addressing Climate Change

Our District is one of the most attractive and historic parts of Essex. The majority of the District is rural with high quality landscape, green spaces, over 3,000 listed buildings and 39 conservation areas. Consultations show that our environment is very important to us in making somewhere a good place to live.

Lead Partnership – Steering Group

Lead Organisation - Braintree District Council

Sustainable Community Strategy Community Priorities:

- To reduce the amount of waste being land-filled by reducing waste and increasing the amount of recycling and composting
- To ensure high standards of cleanliness and to maintain the appearance of the District
- To protect and enhance its biodiversity
- To respond to climate change
- To reduce our carbon footprints

Link to Essex Local Area Agreement:

Priority 9 – A smaller carbon footprint with less waste

Priority 10 – A well-managed environment

Link to delivery plans/strategies:

- The Essex and Southend Waste Local Plan – Essex County Council
- Essex Rural Strategy '2020 Vision for Rural Essex' – Essex Rural Partnership
- Braintree Green Spaces Strategy – Braintree District Council
- Corporate Strategy 2008 - 2012 – Braintree District Council
- Essex Climate Change Plan – Essex County Council

Our activities:

Braintree District Council is the lead organisation for this theme.

Achieving outcomes for SCS Theme 2 priorities of...

- To respond to climate change
- To reduce our carbon footprints

The **Braintree District Climate Change Strategy** and Action Plan have a number of projects and activities to help deliver the community priorities.

Achievements ...

- By the end of this year, the Council is aiming to have implemented measures to reduce its own emissions by 12%, continuing to work towards its target of 25% in 2013
- Since 2007, the Council as the local planning authority requires developers to build new homes to the Code for Sustainable Homes level 3 and the Environmental Assessment Method for Buildings 'very good' rating on properties over 1,000sqm to reduce carbon emissions.
- This year, the Council started a business efficiency audit service for small and medium sized business within the District. The audit considers energy efficiency, water efficiency, transport efficiency and waste/recycling.
- The Council continues to work in partnership with local firms to manage the loft and cavity wall insulation scheme for domestic properties with a focus on residents in fuel poverty.
- The Council is running a water and energy efficiency scheme in partnership with Anglian Water which includes water audits for 5,000 district residential properties and the fitting of water and energy saving devices in water stressed areas.

Achieving outcomes for SCS Theme 2 priorities of...

- To protect and enhance its biodiversity

Braintree District Council has worked with volunteers to improve biodiversity on sites across the District. This work has involved 309 volunteers contributing a total of 979 hours, which is valued at well over £6,000 based on the current volunteer value rates. This year so far the Landscape and Countryside Conservation Grant Scheme has funded, or is committed to funding the planting of 7,778 trees, which is well in excess of the annual target of 5,000.

Under NI 197 'Improved local biodiversity – proportion of local sites where positive conservation management has been or is being implemented', the District is on course to meet its target of achieving 78 Local Wildlife Sites within Positive Conservation Management by April 2011, with 73 currently reaching that status. Braintree District Council are also involved in a number of planting schemes across the District, including the planting of over 300m of hedgerow and trees in connection with the Panfield Lane Cycleway in Braintree.

Achieving outcomes for SCS Theme 2 priorities of...

- To ensure high standards of cleanliness and to maintain the appearance of the District

The Green Heart of Essex is an ambitious campaign by Braintree District Council to transform the district into one of the cleanest and greenest in the country. The campaign encompasses environmental action such as tree planting, regenerating play areas, improving parks and open spaces. Central to it is an intensive action plan to clean up the district and keep it clean and tidy.

Our performance in 2009/10 and our targets for 2010/11:

What we measure	Result in 2008/09		Result in 2009/10		Target for 2010/11		
	Braintree	Essex	Braintree	Essex	Braintree	Essex	
NI 186 - Per capita reduction in CO ₂ emissions in the District Essex LAA - ✓ SCS - ✓	6.5 tonnes per capita	2008/09 result due Dec 2010	2009/10 result due Dec 2011	2009/10 result due Oct 2011	6.2 tonnes per capita	6.1 tonnes per capita	
NI 188 - Planning to adapt to climate change (<i>Note – Level 1 is 'public commitment and prioritised risk-based assessment', Level 3 is 'comprehensive action plan and prioritised action in all priority areas'</i>) Essex LAA - ✓ SCS - ✓	Level 1	Level 1	Level 2 ▲	Level 2 ▲	Level 3	Level 3	
NI 191 - Number of kilograms of residual waste collected per household Essex LAA - ✓ SCS - ✓	511kg	644kg	460kg ▲	586kg ▲	513kg	670kg	
NI 192 - Percentage of household waste being sent for reuse, recycling and composting Essex LAA - ✓ SCS - ✓	45%	43%	49.5% ▲	46.2% ▲	45%	43%	
NI 195 - % of relevant land and highways that is assessed as having deposits of litter that fall below an acceptable level Essex LAA - ✓ SCS - ✓	a) litter	6%	6%	5% ▲	6% ◀▶	District targets not set	16%
	b) detritus	12%	10%	12% ◀▶	11% ▼	District targets not set	20%
NI 197 - Improved local biodiversity – proportion of local sites where positive conservation management has been or is being implemented (<i>Note - 251 local wildlife sites in the District</i>). Essex LAA - ✓ SCS - ✓	0% (0 sites)	4%	27% (68 sites) ▲	29% ▲	31% (78 sites)	34%	
LI 10.1 - Progressing the Living Landscapes vision – the number of Living Landscape Areas with a management vision	0	9	2	28 ▲	3	41	
LI - The percentage of cases of offensive graffiti removed from the public highway within 24 hours of being reported (<i>Note – Braintree District Council indicator</i>) Essex LAA - X SCS - ✓	100%	District data only	98.9%	District data only	100%	District data only	
LI - Percentage of people satisfied that the Council is keeping land clear of litter and refuse (<i>Note – Place Survey</i>) Essex LAA - X SCS - ✓	64%	District data only	Place Survey cancelled	Place Survey cancelled	Place Survey cancelled	Place Survey cancelled	

Direction of travel:

▲	Positive travel to achieving target
◀▶	No movement
▼	Negative travel to achieving target

Theme 3 – Achieving a Prosperous Local Economy

Maintaining a strong local economy is vital to the future well-being of all who live in the District. Transport, skills issues, employment opportunities and out-commuting have consistently appeared as high priorities in District-wide consultations.

Lead Partnership – Economic Development and Transportation Partnership

Lead Organisation - Braintree District Council

Sustainable Community Strategy Community Priorities:

- To increase opportunities for long-term inward business investment in the District
- To increase basic skills levels and vocational training opportunities in the District
- To promote and sustain the viability of our town centres and rural areas

Link to Essex Local Area Agreement:

Priority 8 – Essex has a strong and competitive economy

Link to delivery plans/strategies:

- Economic Development Strategy and Action Plan – LSP and Braintree District Council
- Corporate strategy 2008 – 2012 – Braintree District Council
- Essex Rural Strategy '2020 Vision for Rural Essex' – Essex Rural Partnership

Our key projects:

- Business advice and mentoring
- Basic skills and modern apprenticeships

Project name – Business advice and mentoring

Start – 01/04/2009

End – 31/03/2011

Description – To work with stakeholders and funding agencies to identify opportunities to support new, emerging, existing and vulnerable businesses. One-to-one business advice and mentoring will be provided to young and small existing businesses.

Progress – Intensive Support Programme – One-to-one advice sessions, to a maximum of eight hours per client business, delivered by a dedicated professional business adviser. Aimed at any existing small businesses that may be experiencing difficulty in the present economic downturn. The adviser undertakes an initial assessment then together with the client formulates an Action Plan which is monitored on a regular basis. The eight hours of professional advice can be used in a whole day or hourly sessions over a period of time, as deemed appropriate. This also includes unlimited telephone and email access to a business adviser and Business Development Services Ltd., (BDS) resources including signposting to partner organisations.

Business Planning Training Programme – an intensive business planning course. The course covers all aspects of running a business including cash flow, bookkeeping, marketing, selling and completion of a comprehensive business plan that can be used where necessary to raise finance. During the course clients also have a one-to-one consultation with a BDS business adviser and access to a local bank business adviser, local accountant and solicitor. There is a further follow up and free consultation to monitor progress.

Since the beginning of the project in April 2009 to Oct 2010, the following outputs have been achieved ...

- Clients helped who are already in business – 82
- Business Planning delegates – 104
- Clients helped in setting up their business ideas – 531
- BDS Networking members – 70

Client comments ...

“I believe so strongly in what they do that I, along with other BDS clients, put some of my time into a series of ‘self-help’ events that we call the ‘BDS Network’”

On the Business Planning Course – “Fantastically beneficial running through the profit & loss and cash flow forecasts. I had no idea where to begin with this on the business plan beforehand. As a result, business plan almost complete.”

On the Marketing Course – “What a great day. Lots of information. Helped me to really add more structure to my business.”

New skills training courses being organised from customer feedback ...

- Book-keeping
- Marketing
- MS Excel
- MS Publisher
- Web design

Outcomes – supported and informed business and reduced business failures in the District.

Achieving outcomes for SCS Theme 3 priorities ...

- To increase opportunities for long-term inward business investment in the District
- To increase basic skills levels and vocational training opportunities in the District

Partnership responsible – Economic Development and Transportation Partnership

Lead Organisation – Braintree District Council

Delivery Organisation – Braintree Business Development Services

LSP Funding – due to the recent reduction in Performance Reward Grant funding to the LSP, £24,025 funding has been withdrawn by the LSP from the original project allocation of £95,000, resulting in a revised allocation of £70,975. Braintree District Council has provided Local Authority Business Growth Incentive funding of £23,000, to enable the project to continue in its full capacity to the project end date of the 31/3/2011.

Strategy/Plan links:

SCS – Theme 3

Essex LAA – Priority 8

Other – Braintree District Economic Development Strategy and Braintree District Council Annual Plan 2009/10.

Project name – Basic skills and modern apprenticeships

Start – 01/04/2009

End – 31/03/2011

Description – To create a focus for the investment of resources into addressing comparatively low levels of community and workplace qualifications and vocational skills. The project supports the Learning and Skills Council's (LSC) 'Test the County' project and supports the LSC's apprenticeships project.

Progress – The project has identified demand from local employers for new college courses e.g. multi-skills apprenticeships (bricklaying, plastering and carpentry), media and print apprenticeships and a dentistry course. Discussions are on-going with The College at Braintree and local businesses on delivering these new courses and apprenticeships. There is partnership work between The College at Braintree and the Colchester Institute to support the provision of the new courses. Also, between The College at Braintree and BCT Consortium, who are a local work based learning provider, who are liaising with the businesses to understand their needs and organise placements for the apprentices.

Two new courses will be starting at the College at Braintree from September, motorcycle engineering and a retail course. These have been created due to demand being expressed by young people and BCT are now working closely with the motor and engineering companies in the district and beyond. Retail apprenticeships will be with some retailers in Braintree and some in Clacton. BCT Consortium is also linking with local schools in the area to ensure a clear path for young people into education and training.

The target figure for young people taking up apprenticeships is 100; the target figure for NVQ's in the workplace is 200 people; the target figure for engaging on a Skills for Life programme is 110 people.

Outcomes – Improved skills and qualifications in the District's workforce.

Achieving outcomes for SCS Theme 3 priorities ...

- To increase basic skills levels and vocational training opportunities in the District
-

Partnership responsible – Economic Development and Transportation Partnership

Lead Organisation – Braintree District Council

Delivery Organisation – Braintree College

LSP Funding – due to the recent reduction in Performance Reward Grant funding to the LSP, £1,555 funding has been withdrawn by the LSP from the original project allocation of £50,000, resulting in a revised allocation of £48,445. The project is able to continue in its full capacity to the project end date of the 31/3/2011.

Strategy/Plan links:

SCS – Theme 3

Essex LAA – Priority 8

Other – Braintree District Economic Development Strategy and Braintree District Council Annual Plan 2009/10.

Our activities:

The **Braintree District Economic Development Strategy** and Action Plan was developed by Braintree District Council and the LSP and approved in June 2009. The Strategy's vision is 'an environment within which community leadership and collaboration with partners and stakeholders generates and support employment growth and creates conditions for economic prosperity'. The Action Plan drives the work of the LSP and helps deliver the community priorities listed above.

Achieving outcomes for SCS Theme 3 priorities of...

- To increase opportunities for long-term inward business investment in the District

Three 'Meet the buyer' events have been organised throughout the year with Business Development Seminars organised to coincide with the events to encourage local businesses to work together and keep trade local in the district.

In line with emerging new structures for Economic Development and Regeneration, relationships with other District and Boroughs in the Heart of Essex have been developed and strengthened to move forward with new sub-regional partnerships and to identify priorities to take advantage of new formats for delivery.

Achieving outcomes for SCS Theme 3 priorities of...

- To increase basic skills levels and vocational training opportunities in the District

The LSP's Economic Development and Transportation Partnership Board formed a sub-group to help address the number of young people who are not in employment, education or training (NEET). The group has been evaluating trends and aiming to understand why numbers have been increasing. This group has successfully coordinated local partners including Job centre Plus, Connexions, The College at Braintree, ECC Adult Community Learning among others to come together and work more cohesively. This joint working has enabled a reduction of NEET levels and also enabled the district recently to attract funding from Improvement East through ECC to continue to tackle this issue.

Achieving outcomes for SCS Theme 3 priorities of...

- To promote and sustain the viability of our town centres and rural areas

'Wish you were here' shop local events have been organised in the three towns to encourage residents to shop locally. Five Retail/ Continental Market Events have been organised to promote the town centres and to engage local businesses in promotion of their retail offerings. Retail customer workshops have been undertaken in Halstead to encourage sharing of best practice among local retailers.

Consultation with the three main retail centres is ongoing to understand the local perspective of retailers and is indicating strong support for market improvements in Braintree and Witham to increase consumer footfall. Options to encourage growth and sustainability of the market in Halsted are also being considered

Two promotional videos have been produced, one with the aim of showcasing local businesses and encouraging new companies to locate in the district by showcasing existing successful organisations and the key selling points of being based in the District. Part two of the video provided a tourism focus to be used to promote the district to visitors for use on the website and at events. It provides a fast paced introduction to the district and some of the activities and attractions on offer locally.

There has been significant development in the proposals for a Business Improvement District (BID) in Braintree which will see local businesses join together to develop a vision for the town centre and focus their combined efforts to develop projects and services that will benefit the trading environment within the defined town centre area.

Our performance in 2009/10 and our targets for 2010/11:

What we measure	Result in 2008/09		Result in 2009/10		Target for 2010/11	
	Braintree	Essex	Braintree	Essex	Braintree	Essex
NI 151 - Overall employment rate (working age) Essex LAA - ✓ SCS - ✓	78.9%	77.4%	71.2% ▼	73.6% ▼	Maintain 2.9% above England rate (Jun – Aug 2010 70.7% England rate)	
NI 163 - Proportion of population aged 19 – 64 for males and 19 – 59 for females qualified to at least Level 2 or higher Essex LAA - ✓ SCS - ✓	66%	66.6%	64.9%	68.9%	71.2%	69%
NI 166 - Median earnings of employees in the area Essex LAA - ✓ SCS - ✓	Essex data only	£468.50 (2008)	Essex data only	£491.90 (2009) ▲	Essex data only	£504.19 (2010) £523.8 (2011)
NI 171 - New business rate registration Essex LAA - ✓ SCS - ✓	60.6%	59.7%	Due Jan 2011	Due Jan 2011	78.2%	69.2%
LI 8.2 - Number of jobs saved and created as a result of foreign direct investment Essex LAA - ✓ SCS - ✓	Essex data only	231	Essex data only	380 ▲	Essex data only	450
LI - Total number of business properties (<i>Note – source Braintree District Council</i>) Essex LAA - X SCS - ✓	4,294 (Sept 2009)	District data only	Awaiting data	District data only	n/a	District data only
LI - Number of business empty properties Essex LAA - X SCS - ✓	612 (Sept 2009)	District data only	Awaiting data	District data only	n/a	District data only
LI - All people claiming Job Seekers Allowance (<i>Note – source Job Centre Plus</i>) Essex LAA - X SCS - ✓	3,028 (Sept 2009)	District data only	Awaiting data	District data only	n/a	District data only
LI - Total notified job vacancies (<i>Note – source Job Centre Plus</i>) Essex LAA - X SCS - ✓	447 (Sept 2009)	District data only	Awaiting data	District data only	n/a	District data only
LI - Number of people seeking advice on employment (<i>Note – source Citizens Advice Bureau</i>) Essex LAA - X SCS - ✓	808 (April – Sept 2009)	District data only	906 (April – Sept 2010)	District data only	n/a	District data only

Direction of travel:

▲	Positive travel to achieving target
◀▶	No movement
▼	Negative travel to achieving target

Theme 4 – Enabling Everyone to Enjoy a Safe and Healthy Lifestyle

This theme deals with making sure that everyone in the District has the best possible access to the services they need. It is split into five sub-themes, each with their own Community Priorities.

The sub-themes are:

- **Access to Housing**
- **Health and Well-Being**
- **Children and Young People – their well-being and education**
- **Leisure, Sport, Recreation and the Arts**
- **Community Safety**

It is important to note that some of the projects and activities detailed within Theme 4 support the achievement of more than one of these five sub-themes.

Sub –Theme 4 - Access to Housing

Good quality housing is essential to ensuring a good quality of life and contributes to all of the priorities in the Sustainable Community Strategy.

Lead Partnership – Health, Housing and Well-Being Partnership

Lead Organisation - Braintree District Council

Sustainable Community Strategy Community Priorities:

- To increase the supply of affordable housing in the District
- To prevent and reduce homelessness
- To improve the condition of housing – particularly for vulnerable people
- To address the housing and support needs of vulnerable people

Link to Essex Local Area Agreement:

Priority 2 – More people supported to live independently within their own homes with better support for carers.

Link to delivery plans/strategies:

- Homelessness Strategy 2008 – 2013, Affordable housing Strategy 2009 – 2014, Housing strategy 2009 - 2014 – Braintree District Council
- Corporate Strategy 2008 – 2012 – Braintree District Council

Our key projects:

- The LSP adds value to the work of Braintree District Council as the lead organisation on this sub-theme. The Village Agents project detailed under Theme 1 links into this sub-theme.
- Housing Advisory Service - Preventing Homelessness

<p>Project name – Housing Advisory Service - Preventing Homelessness Start – 01/04/2009 End – May 2010 (original end date 31/3/2011)</p>
<p>Description – Focus on preventing homelessness through the establishment of a Braintree District Homelessness Strategy Steering Group to implement the Homelessness Strategy and actions over the next 5 years. A Housing Advisory Officer (Partner Agency Co-ordinator) to be appointed to work with vulnerable people and families.</p>
<p>Achievements – Performance Reward Grant enabled an additional Housing Advisory Officer to join the team and increase the team’s capacity to help prevent homelessness through timely intervention. The additional post provided the team with the capacity to increase accessibility to the service by starting to offer out-reach sessions. The post enabled the additional staffing capacity in the service to set up the Homelessness Strategy Steering Group for the district and the ‘Housing Options Breakfast Briefings’.</p>
<p>Outcomes – More people assisted with housing advice, with the aim of preventing homelessness. Homelessness Strategy Steering Group implementing and monitoring the actions of the Homelessness Strategy. Achieving outcomes for SCS Theme 4 ‘Housing’ priorities ...</p> <ul style="list-style-type: none"> • To prevent and reduce homelessness • To address the housing and support needs of vulnerable people
<p>Partnership responsible – Health, Housing and Well-Being Partnership Lead Organisation – Braintree District Council Delivery Organisation – Braintree District Council</p>
<p>LSP Funding – due to the recent reduction in Performance Reward Grant funding to the LSP, £55,991 funding has been withdrawn by the LSP from the original project allocation of £75,000, resulting in a revised allocation of £19,009. The project ended in May 2010.</p>
<p>Strategy/Plan links: SCS – Theme 4 Essex LAA – Priority 2 Other – Braintree District Housing Strategy and Braintree District Homelessness Review and Strategy</p>

Our activities:

<p>Achieving outcomes for SCS Theme 4 ‘Housing’ priorities of...</p> <ul style="list-style-type: none"> ▪ To prevent and reduce homelessness ▪ To address the housing and support needs of vulnerable people
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The LSP has extended the funding for a second year for the ‘**Counselling for Supported Housing Residents Project**’ that is being led and delivered by the Braintree Foyer/Salvation Army Housing Association. The project offers counselling on a range of issues to improve the residents mental health, well-being and self-esteem with reduced incidences of self harm, alcohol and drug abuse, relationship breakdowns, violence, aggression and domestic abuse. The project is funded through to December 2011.

Achievements so far ...

- The counselling service has been delivered in four centres across the district and has been promoted to over 200 beneficiaries.
- 57 people have accessed counselling through the service. Demand is high and the project is on course to reach the target of 92 by December 2010.
- The project was presented at the June 2010 LSP Assembly. The presentation included a contribution from a beneficiary of the project who

talked about how he has been helped by counselling and how this has transformed his plans for the future. He is now working as an Activity Organiser in the New Direction Centre in Braintree and studying an Access Course. He plans to go to University next year.

- Braintree Foyer received commendation from the Foyer Federation who particularly liked the multi agency approach to meeting the mental well being needs of young people and who went on to describe Braintree Foyer as 'One of the best Foyers in the country'.

Outcomes so far ...

- Steady reduction in substance misuse at the Braintree Foyer with the result of fewer evictions. In the first half of 2010/11, there has only been 1 eviction at Braintree Foyer compared with 5 in the same period of 2009/10 (Source Braintree Foyer Goliath database).
- Reduction in number of instances of self harm reported in each centre. (Source feedback from scheme managers and evidenced in support plans at each centre).
- A dedicated counselling rooms/space has been created in each centre.
- Increased participation in activities at centres has been reported by entre managers.
- Fewer instances of anti social behaviour especially when caused by relationship breakdown. Pete Husbands , Manager of Leahurst reported that there had been a 'Marked decrease in arguments and conflict arising from relationship problems'
- All centres report that people who have used the service have increased in confidence and are better able to manage their accommodation. Staff at Bramble Court commented that one young man had been transformed. He had been depressed with extremely low self esteem but was now working as volunteer for Farley Hospice. Centres also report decrease in anxiety, anger management issues and suicide ideation.

Achieving outcomes for SCS Theme 4 'Housing' priorities of...

- To increase the supply of affordable housing in the District
- To improve the condition of housing – particularly for vulnerable people

Braintree District Council expects to enable the completion of 130 new affordable homes in 2010/11. This includes the provision of Helen Court in Witham, an extra care sheltered housing scheme for older people which was completed in August 2010. Greenfields Community Housing is on track to meet the decent homes standard by December 2012 for their social rented homes. As of the 31st March 10, 59% of their homes were decent.

The Community Housing Investment Partnership - As part of the agreement resulting from the housing stock transfer of Braintree District Council's homes to Greenfields Community Housing in November 2007, part of the capital receipt was used to create a jointly managed fund. This is known as the Community Housing Investment Partnership, and it has funds of over £10 m. £5.5 million is set aside for affordable housing development. Greenfields are intending to start developing homes in 2012. The fund's priorities were set out in the transfer agreement as:

- The development of new social housing
- The development of facilities for community benefit

- Environmental improvements
- Regeneration activities
- Priorities identified in the Annual Funding Review

A new 2 year project has been set up by Greenfields and Braintree District Council. The main output will be a programme of development, with a profile of each location in the district, setting out the gap between need and supply and highlighting the opportunities for development. It will help the prioritisation of opportunities to make the best use of Greenfields' assets while addressing the highest housing needs. The post has been recruited to and will begin in January 2011.

Our performance in 2009/10 and our targets for 2010/11:

What we measure	Result in 2008/09		Result for 2009/10		Target for 2010/11	
	Braintree	Essex	Braintree	Essex	Braintree	Essex
NI 141 - Percentage of Supporting People service users who have moved on from supported housing in a planned way. Essex LAA - X SCS - ✓	75.3% (Greater Haven Gateway sub-region)				80% (Greater Haven Gateway sub-region)	
NI 147 - Care leavers in suitable accommodation Essex LAA - X SCS - ✓	Essex data only	95.7%			Essex data only	80% (2009/10)
NI 181 - Time taken to process Housing Benefit/Council Tax Benefit new claims and change events Essex LAA - X SCS - ✓	8.8 days	District data only	8.3 days ▲	District data only	8 days	n/a
NI 156 - Number of households living in temporary accommodation Essex LAA - ✓ SCS - ✓	38	1,180	34 ▲	909 ▲	57	1,171
LI 2.2 - Gross number of affordable homes built or acquired per year Essex LAA - ✓ SCS - ✓	125	983	171 ▲	Awaiting data	134 (113 BDC)	1,104
LI - Affordable housing completions or acquisitions per thousand dwellings (<i>Note – Braintree District Council indicator</i>) Essex LAA - X SCS - ✓	2 (125 units)	District data only	2.77 (171 units) ▲	District data only	100 (2009/10)	District data only
BV 213 - Number of households who considered themselves as homeless, who approached the local housing authority's housing advice service(s), and for whom housing advice casework intervention resolved their situation. Essex LAA - X SCS - ✓	6	District data only	6 ▲	District data only	5 (2009/10)	District data only

Direction of travel:

▲	Positive travel to achieving target
◀▶	No movement
▼	Negative travel to achieving target

Sub –Theme 4 – Health and Well-Being

The District faces a number of challenges in terms of health inequalities, with a clear gap in life expectancy between its best and worst off wards. Changes are forecast in the make-up of the population which will present challenges for service providers.

The community priorities in this sub-theme cover both adults and children, but for community priorities that focus specifically on the well-being and education of children and young people, please see the next sub-theme 'Children and Young People'.

Lead Partnership – Health, Housing and Well-Being Partnership

Lead Organisation – NHS Mid Essex

Sustainable Community Strategy Community Priorities:

- To reduce inequalities in health across the District, particularly in the most deprived areas.
- To increase healthy life expectancy in the District
- To improve health in the District – focusing particularly on obesity, smoking, sexual health and drug and alcohol misuse
- To improve access to health services in the District
- To support elderly people to enable them to stay in their own homes rather than going into care
- To improve support to carers – including those who provide care to elderly people and people who are terminally ill

Link to Essex Local Area Agreement:

Priority 2 – More people supported to live independently within their own homes with better support for carers.

Priority 3 – Better public health and longer lives

Link to delivery plans/strategies:

- Regional Strategy 'Towards the Best, Together' – NHS Eastern Region
- Braintree District Public Health Report – NHS Mid Essex
- NHS Mid Essex 5 Year Strategic Plan – NHS Mid Essex
- Corporate strategy 2008 – 2012 – Braintree District Council
- Essex Rural Strategy '2020 Vision for Rural Essex' – Essex Rural Partnership

Our key projects:

- The Village Agents project detailed under Theme 1 links into this sub-theme.
- Braintree Young Parents (Reducing Teenage Pregnancy)

<p>Project name – Braintree Young parents (Reduction in Teenage Pregnancy) Start – 01/04/2009 End – 31/03/2011</p>
<p>Description – The project aim is to improve the outcomes for teenage parents and their children, through wide and meaningful on-going consultation with young people who are pregnant, at risk of becoming pregnant or those who are already parents.</p>
<p>Outcomes – To reduce the level of teenage conception, mapped services and activities to support teenage parents.</p> <p>Achieving outcomes for SCS Theme 4 'Health' priorities ...</p> <ul style="list-style-type: none">• To improve health in the District – focusing particularly on obesity, smoking, sexual health and drug and alcohol misuse• To improve access to health services in the District
<p>Progress – The project aims to contribute to a 45% reduction in the rate of conceptions among under 18's within a broader strategy to improve sexual health. A mapping exercise was carried out in July and September 2009 to ascertain the current level of service provided to current teenage parents and young people at risk of becoming pregnant.</p> <p>A needs analysis identified that the high level of teenage pregnancy is linked closely to the number of second pregnancies for women under 20 years. A gap analysis has also been carried out to identify specific needs for this group of young people. A youth worker and school nurse have been appointed to lead the project. Workers have developed links with a number of agencies including Braintree Foyer, Bramble Court, College House, local Children's Centres across Braintree District as well as established young/parent groups to provide sexual health advice and general information and guidance.</p> <p>Group work is regularly provided in the supported housing schemes where participants have been encouraged to undertake Open College Network (OCN) certificates around lifestyle topics such as budgeting, sexual health, Smoking, and healthy eating.</p> <p>Work that is being progressed includes Peer Education and contact details have been taken this client group and training will begin shortly. A local Children's centre has been approached regarding working together to work collaboratively with the Young Parents Group that is based there.</p> <p>Staff training at the supported housing units has been achieved, enabling staff to develop the necessary skills to support tenants with sexual health issues.</p>
<p>Partnership responsible – Health, Housing and Well-Being Partnership Lead Organisation – Braintree District Council Delivery Organisation – Braintree District Council, Essex County Council and NHS Mid Essex</p>
<p>LSP Funding – due to the recent reduction in Performance Reward Grant funding to the LSP, £32,017 funding has been withdrawn by the LSP from the original project allocation of £50,000, resulting in a revised allocation of £17,983. The LSP has provided its own funding of £12,000, to enable the project to continue in its full capacity to the project end date of the 31/3/2011. Other Funding – Essex County Council and NHS Mid Essex</p>
<p>Strategy/Plan links: SCS – Theme 4 Essex LAA – Priority 3 Other – Braintree District Children and Young People's Plan and Braintree District Council Annual Plan 2009/10.</p>

Our activities:

Achieving outcomes for SCS Theme 4 'Health' priorities of...

- To reduce inequalities in health across the District, particularly in the most deprived areas.
- To increase healthy life expectancy in the District

The LSP has been reviewed on its approach and actions to reducing health inequalities in the district as part of an Essex wide review by the Audit Commission. The overall summary of progress for the LSP is that the partnership has significantly strengthened its arrangements for tackling health inequalities since the first review in 2009, and there is a much stronger base for delivery and having an impact on health inequalities in the future. However, it was noted that there remains scope for further improvement. The LSP will be considering the report and taking forward the recommendations for 2011.

Achieving outcomes for SCS Theme 4 'Health' priorities of...

- To improve support to carers – including those who provide care to elderly people and people who are terminally ill

The LSP has extended the funding for a second year for the '**Carers Respite Project**' that is being led and delivered by Action 4 Family Carers and Crossroads Care. The project consists of two respite/carer support centre days per month for cared-for people along with group and individual support for a large number of carers. Activities for the cared-for include games, craft sessions, guest speakers and gentle exercise classes.

Outcomes so far ...

- Emotional support has helped carers to deal with the everyday stresses experienced by carers
- Improved quality of life and general well-being
- Physical activities have improved both mental and physical well-being
- Reduced feeling of isolation
- Improved self confidence

The '**Young Carers Project**' that is being led and delivered by Crossroads Care has also has its funding extended for a second year by the LSP. Fun and interactive workshops were held from October 2009 to June 2010 for around 60 young carers. The workshops were fun and interactive and enhanced the physical and mental well-being in young carers.

Outcomes so far ...

- increased mental health and well-being
- real enthusiasm when taking part
- all ages engaged equally in all activities
- some participants showed real creative potential which will be built on during future workshops.
- 17 year old client comment ... "I was sent to young carers by the youth offending team as I had been in trouble after years of bullying and problems at School because my mum has a disability. At young carers I have made some good friends and have had the chance to do things I

would not have otherwise had the chance to do, we are like a family really. Crossroads young carers project helped turn my life around”.

Achieving outcomes for SCS Theme 4 ‘Health’ priorities of...

- To support elderly people to enable them to stay in their own homes rather than going into care

In late 2009, the LSP provided one year’s funding to the ‘**CheeRing Project**’ that is being led and delivered by Maldon Essex Mind. This is a telephone befriending project for older people who are isolated at home to help prevent them from developing depression and/or other mental health conditions, to increase their independence and reduce the need for older people going in to hospital or care. They are called by a regular befriender who is able to provide a level of individual friendship and support not routinely available through usual health and social care.

Achieving outcomes for SCS Theme 4 ‘Health’ priorities of...

- To improve health in the District – focusing particularly on obesity, smoking, sexual health and drug and alcohol misuse
- To improve access to health services in the District

An ‘**Outreach for the Visually Impaired Project**’ that is being led and delivered by Support 4 Sight (Essex) was also funded in late 2009 for one year by the LSP. The project offers four services to visually impaired people and their families – home visits offering advice and equipment loan to enable people to remain independent in their homes, setting up an eye clinic information service for newly diagnosed blinded people, offering social events and outings to visually impaired people and their carers and offering volunteering and training opportunities to both young visually impaired and sighted people.

Our performance in 2008/09 and our targets for 2010/11:

What we measure	Result in 2008/09		Result for 2009/10		Target for 2010/11		
	Braintree	Essex	Braintree	Essex	Braintree	Essex	
NI 39 - Rate of hospital admissions per 100,000 population for alcohol related harm Essex LAA - X SCS - ✓	1,065	1179	Due Dec 2010	Due Dec 2010	District targets not set	1,276 *	
NI 115 - Substance misuse by young people Essex LAA - X SCS - ✓	Essex data only	10.9%	Essex data only	10.3% ▲	Essex data only	8.5%	
NI 119 - Self-reported measure of people's overall health and well-being (<i>Note – Place Survey</i>) Essex LAA - X SCS - ✓	77.1%	76.3%	Place Survey cancelled	Place Survey cancelled	Place Survey cancelled	Place Survey cancelled	
NI 120 - All-age all cause mortality rates per 100,000 population Essex LAA - ✓ SCS - ✓	all	655.04 (2006/08)	694.781 (2006/08)	Due Jan 2011	Due Jan 2011	652.20 (2008/10)	677.53 (2008/10)
	males	845.68 (2006/08)	847.69 (2006/08)	Due Jan 2011	Due Jan 2011	793.2 (2008/10)	839.71 (2008/10)
	females	615.33 (2006/08)	606.99 (2006/08)	Due Jan 2011	Due Jan 2011	535.05 (2008/10)	561.36 (2008/10)
NI 123 - Stopping smoking per 100,000 population Essex LAA - ✓ SCS - ✓	834 (Mid Essex PCT area)	927	824 (Mid Essex PCT area) ▼	963 ▲	891 (Mid Essex PCT area)	859	
NI 135 - Carers receiving needs assessment or review and a specific carer's service, or advice and information Essex LAA - X SCS - ✓	Essex data only	25.2%	Essex data only	30% ▲	Essex data only	30%	
NI 139 - The extent to which older people receive the support they need to live independently at home (<i>Note - Place Survey asking all respondents</i>) Essex LAA - X SCS - ✓	27.5%	28.7%	Place Survey cancelled	Place Survey cancelled	Place Survey cancelled	Place Survey cancelled	
LI 2.1 - People over 65 who say that they receive the information, assistance and support needed to exercise choice and control to live independently Essex LAA - ✓ SCS - ✓	Essex data only	26.5%	Essex data only	Awaiting data	Essex data only	33%	

* Whilst good performance for this indicator is a low value, the target is set to reduce the rate of increase.
Note – Mid Essex Primary Care Trust area is the Braintree District, Chelmsford Borough and Maldon District.

Direction of travel:

▲	Positive travel to achieving target
◀▶	No movement
▼	Negative travel to achieving target

Sub –Theme 4 – Children and Young People (their well-being and education)

Children are the future. They deserve the best that we can provide for them and the maximum opportunity to be the best that they can be.

Lead Partnership – Mid Essex Local Children’s Delivery and Commissioning Board

Lead Organisation – Essex County Council

Sustainable Community Strategy Community Priorities:

- To provide a framework of support that promotes positive parenting across the age range
- To increase the number of young people who take a full time job or stay on in full time education and employment.
- To maximise the opportunities for children and young people to remain healthy and reduce obesity
- To ensure children and young people are kept safe where caught up in domestic violence
- To reduce the number of children and young people who have been victims of crime and anti social behaviour
- To co-ordinate approaches for participation of children and young people and their families
- Increase the number of young people leaving care who have their accommodation needs met
- To ensure that children and young people achieve the expected outcomes at Foundation Stage, Key Stage 1 to 4
- To improve standards in speech and language across the District
- To further develop early intervention services to children and young people suffering emotional and mental health difficulties
- To increase the opportunity for children and young people to access out of school activities

Link to Essex Local Area Agreement:

Priority 1 – Fewer children and young people missing education or not in education, employment or training

Priority 4 – Children and young people realise their potential in education

Link to delivery plans/strategies:

- Braintree District Children and Young People's Plan – LSP and Essex County Council
- Play Strategy – Essex County Council
- Early Years and Education Plan – Essex County Council

Our activities:

Achieving outcomes for SCS Theme 4 'Children and Young People' priorities of...

- contributing to all priorities

In November 2010, the Children's Trust structure was reviewed in response to government changes, removing the statutory requirement on Local Authorities to set up Children's Trust Boards and the requirement to produce Children and Young People's Plan (CYPP). The Local Children's Trust Board has transformed in to the Local Children's Commissioning and Delivery Board (LCCDB) and will be responsible for delivering the local commissioning plan. This will reflect the needs of the local area and will support the delivery of the LSP's children and young people priorities.

Local Children's Commissioning and Delivery Boards have been established across the sub-areas of Essex. The Braintree District comes under the Mid Essex Children's Commissioning and Delivery Board along with Maldon District and Chelmsford Borough. The LSP's children and young people priorities are monitored by the Health, Housing and Well-Being Partnership and delivered in partnership with Mid Essex Local Children's Commissioning and Delivery Board. Representatives from Braintree District Council and the LSP are members of this local Board. The Head of Locality Commissioning at Essex County Council has joined the LSP Steering Group to strengthen the link with the LCCDB.

- Through the LCCDB, 16 Local Priority Funded projects are being delivered in the district according to the following priority areas ...
- emotional health and wellbeing
- enjoying life
- not in employment, education or training
- parenting support
- safer communities

These are currently under review in the context of the Comprehensive Spending Review and possible reductions in budgets of up to 25% and will be evaluated against outcomes achieved and the refocused priorities.

The LCCDB Commissioning Plan is currently being finalised. The key priorities are Emotional Wellbeing and Mental Health, Parenting and Family Support and young people Not in Education Employment and Training.

The plan will detail how the partnership will support and commission activities to achieve the following outcomes:

1. Swift and easy access to appropriate emotional and mental health services
2. Skilled and appropriately trained workforce able to identify emerging issues and provide appropriate intervention or access to services
3. Clear pathways and a communication system that provides advice and guidance to parents and carers and signposts to appropriate services and activities
4. Culture and capacity within the community to support children and young people and keep them safe
5. Parents are better able to manage the presenting issues of their children's behaviours
6. Children and young people feel better understood by their parents and carers and are able to articulate their needs

Achieving outcomes for SCS Theme 4 'Children and Young People' priorities of...

- To increase the number of young people who take a full time job or stay on in full time education and employment.

The LSP's Economic Development and Transportation Partnership Board formed a sub-group to help address the number of young people who are not in employment, education or training (NEET). The group has been evaluating trends and aiming to understand why numbers have been increasing. This group has successfully coordinated local partners including Job centre Plus, Connexions, The College at Braintree, ECC Adult Community Learning among others to come together and work more cohesively. This joint working has enabled a reduction of NEET levels and also enabled the district recently to attract funding from Improvement East through ECC to continue to tackle this issue.

Achieving outcomes for SCS Theme 4 'Children and Young People' priorities of...

- To further develop early intervention services to children and young people suffering emotional and mental health difficulties

There has been an improvement in the performance figures for the district from 2008/09, with 7% of reception class children being classed as obese, a reduction of 1.5% taking this indicator from amber to green. There is also an improvement in the number of obese year 6 children, with a reduction of 2.4 % now making this indicator amber. The district has a high percentage of schools achieving healthy school status, which may be a contributing factor to the improvements in the obesity indicators in 2009/10. Schools have also provided activities for children funded through the Extended Schools Services initiative.

The schools in the Braintree Town area have benefited from a Pathfinder project 'Targeted Mental Health in Schools'. The project is based around early intervention and preventative activities which target children and young

people in both the primary and secondary phase, particularly focusing on transition between Year 6 and 7 and a group of Year 3 children who need support for social skills, to develop confidence and self esteem.

Achieving outcomes for SCS Theme 4 'Children and Young People' priorities of...

- To provide a framework of support that promotes positive parenting across the age range
- To co-ordinate approaches for participation of children and young people and their families

Activities to improve parenting support have been provided through Family Support workers, the Diversity Officer detailed under Theme 1 working with the Polish community and the production of information leaflets to support parents/ carers to locate and borrow reading material related to their area of concern.

Our performance in 2009/10 and our targets for 2010/11:

What we measure	Result in 2008/09		Result for 2009/10		Target for 2010/11	
	Braintree	Essex	Braintree	Essex	Braintree	Essex
NI 79 - % achievement of a Level 2 qualification by the age of 19 Essex LAA - ✓ SCS - ✓	Essex data only	73% (2007/08 AY)	Essex data only	76% (2008/09 AY) ▲	76% (2009/10 AY)	80%
NI 51 - Effectiveness of child and adolescent mental health (CAHMs) service Essex LAA - ✓ SCS - ✓	Essex data only	9	Essex data only	11 ▲	Essex data only	13
NI 55 - Obesity in primary age school children in reception year Essex LAA - ✓ SCS - ✓	8.5% (2007/08 AY)	8.7% (2007/08 AY)	7% (2008/09 AY) ▲	8.2% (2008/09 AY) ▲	6.9% (2009/10 AY)	8.1 (2009/10 AY)
NI 56 - Obesity in primary age school children in year 6 Essex LAA - ✓ SCS - ✓	17.2% (2007/08 AY)	15.9% (2007/08 AY)	15.8% (2008/09 AY) ▲	16% (2008/09 AY) ◀▶	14% (2009/10 AY)	15% (2009/10 AY)
NI 64 - Child Protection Plans lasting 2 years or more Essex LAA - ✓ SCS - ✓	Essex data only	7%	Essex data only	6.4% ▲	Essex data only	5%
NI 65 - % of children becoming the subject of a Child Protection Plan for a second or subsequent time Essex LAA - ✓ SCS - ✓	Essex data only	19%	Essex data only	12.2% ▲	Essex data only	15%
NI 112 - Under 18 years conception rate (<i>expressed as % change from 1998 rate of 36.9 births per 1,000 females aged 15 – 17 years. A negative figure is a falling rate. District data shows three year average compared to 1998/2000 rate</i>) Essex LAA - ✓ SCS - ✓	0.9% (2006/08)	-15.6% (2008)	Due Feb 2011	Due Feb 2011	To be confirmed	- 45% (2010)
NI 117 - 16 – 18 year olds not in education, training or employment Essex LAA - ✓ SCS - ✓	10.6%	6.7%	10.9% ▼	6.9% ▼	8.1%	5%

Direction of travel:

▲	Positive travel to achieving target
◀▶	No movement
▼	Negative travel to achieving target

Sub –Theme 4 – Leisure, Sport, Recreation and the Arts

Consultations have shown that improved leisure, recreation and sports facilities, parks and open spaces are all top priorities in making somewhere a nice place to live. They also contribute to how people live their lives, what they do for enjoyment and accordingly how healthy their lifestyles are.

Lead Partnership – Cultural Partnership

Lead Organisation – Braintree District Council

Sustainable Community Strategy Community Priorities:

- To increase participation in sport, physical activity and volunteering across the District
- To enable the provision of accessible high quality green spaces and sport and recreation facilities which meet the recreational needs of all sections of the community
- To secure the best possible benefits and legacy for the District as a result of the London 2012 Olympic and Paralympic Games
- To promote the availability of recreational and cultural activity wherever possible in addressing all of the Community Priorities for the Braintree District

Link to Essex Local Area Agreement:

Priority 6 – More participation in sports, culture and volunteering for the benefit of the whole community

Link to delivery plans/strategies:

- Leisure Development Plan – Braintree District Council
- Corporate strategy 2008 – 2012 – Braintree District Council

Our key projects:

- Braintree District Cultural Strategy
- The Creative Communities project detailed under Theme 4 ‘Community Safety’ links into this sub-theme.

<p>Project name – Braintree District Cultural Strategy Start – August 2009 End – Dec 2010</p>
<p>Description – Develop and publish a Cultural Strategy and action plan for the Braintree District Council.</p>
<p>Outcomes – An approved Strategy and Action Plan to drive the work of Braintree District Council and the LSP to increase the participation in cultural activities. Achieving outcomes for SCS Theme 4 ‘Leisure, Sport, Recreation and the Arts’ priorities ...</p> <ul style="list-style-type: none"> • To secure the best possible benefits and legacy for the District as a result of the London 2012 Olympic and Paralympic Games • To promote the availability of recreational and cultural activity wherever possible in addressing all of the Community Priorities for the Braintree District
<p>Progress – Consultation carried out with stakeholders during Autumn 2009 and regular reports on development of the Strategy presented to the LSP. The Strategy has been drafted in consultation with the LSP’s Culture and Leisure Partnership Board. The Strategy is due for endorsement by the LSP and approval by Braintree District Council by the end of 2010.</p>
<p>Partnership responsible – Cultural Partnership Lead Organisation – Braintree District Council Delivery Organisation – Braintree District Council</p>
<p>LSP Funding – £6,200 Other Funding – None</p>
<p>Strategy/Plan links: SCS – Theme 4 Essex LAA – Priority 6 Other – Braintree District Corporate Strategy</p>

Our activities:

Achieving outcomes for SCS Theme 4 ‘Leisure, sport, recreations and the arts’ priorities of...

- To increase participation in sport, physical activity and volunteering across the District
- To enable the provision of accessible high quality green spaces and sport and recreation facilities which meet the recreational needs of all sections of the community

From a project co-founded by Essex County Council, Braintree District Council, Great Notley Parish Council and the Football Foundation and supported by the Great Notley Football Club, a new ‘state of the art’ all weather synthetic turf football pitch and a multi-use games area at Great Notley Country Park has been provided. The new facilities were opened in December 2009.

Achieving outcomes for SCS Theme 4 ‘Leisure, sport, recreations and the arts’ priorities of...

- To promote the availability of recreational and cultural activity wherever possible in addressing all of the Community Priorities for the Braintree District

The ‘**Equal Chances For All**’ project and the ‘**B-Diff**’ interfaith forum detailed under Theme 1 links into this sub-theme.

Braintree District Arts held the 'F7' Arts Festival during June to August 2010 incorporating events at various venues and sites across the district to promote the Arts in our communities. Events were held ranging from dance, poetry, music, drama, crafts and recitals.

Building on the success of the first 'Windows' Braintree Art Trail in 2009 this year's trail expanded to take in the three major towns. Venues showcased the work of local artists with visitors able to visit exhibitions, galleries, open studios and workplaces.

Our performance in 2008/09 and our targets for 2010/11:

What we measure	Result in 2008/09		Result for 2009/10		Target for 2010/11	
	Braintree	Essex	Braintree	Essex	Braintree	Essex
NI 6 - Participation in regular volunteering Essex LAA - ✓ SCS - ✓	23.2%	24%	22.1% ▼	22.7% ▼	25.2%	26%
NI 8 - Adult participation in sport and active recreation Essex LAA - ✓ SCS - ✓	Essex data only	20.7%	Essex data only	Due Jan 2011	24.4% (2010)	24.5% (2011)
NI 11 - Engagement in the Arts Essex LAA - X SCS - ✓	Essex data only	43.5%	Essex data only	44.6%	Essex data only	46.5%
NI 57 - Children and young people's participation in sporting opportunities (<i>increase the % of 5 – 16 year olds participating in at least two hours a week of high quality PE and school sport during curriculum time</i>) Essex LAA - ✓ SCS - ✓	Essex data only	83% (2007/08 AY)	Essex data only	87% (2008/09 AY) ▲	Essex data only	85% (2009/10 AY)
BV 170a - Visits to/uses of local authority funded or part funded museums and galleries, per 1,000 population Essex LAA - X SCS - ✓	329	District data only	451 ▲	District data only	341 (2009/10)	District data only
BV 170c - The number of pupils visiting museums or galleries in organised school groups Essex LAA - X SCS - ✓	6,766	District data only	6,918 ▲	District data only	6,800	District data only

Direction of travel:

▲	Positive travel to achieving target
◀▶	No movement
▼	Negative travel to achieving target

Sub –Theme 4 – Community Safety

The District has one of the lowest crime rates in Essex and is well below the national average. Notwithstanding the statistics, fear of crime remains a real issue for people. Every year, a Strategic Assessment of Crime and Disorder for the District is carried out. From the 2008 Assessment, the crime and disorder priorities have been developed into the Annual Partnership Plan and are the priorities for the sub-theme of the Sustainable Community Strategy.

Lead Partnership – Braintree District Crime and Disorder Reduction Partnership

Lead Organisations – Essex Police and Braintree District Council

Sustainable Community Strategy Community Priorities:

- Youth offending and disorder (Prolific & Priority Offending & Young People as Victims of Crime)
- Anti-social Behaviour (including criminal damage)
- Substance related crime and disorder (Alcohol and Drugs)
- 'Hate' crime (Racial, Homophobic, Faith Transphobic, Faith Related, Sectarian, Disabilist)
- Domestic Abuse
- Road Safety

Link to Essex Local Area Agreement:

Priority 7– Essex is a safe place to live.

Link to delivery plans/strategies:

- Annual Partnership Plan – LSP
- Policing Strategy 2009 – 12 and Policing Plan 2009 - 2010 – Essex Police Authority and Essex Police

Our key projects: delivered by the Community Safety Partnership

- Creative Communities
- Crucial Crew
- Reality Roadshow
- Being Safe project

Project name – Creative Communities

Start – 1/4/09

End – 30/9/10 (original end date 31/3/2011)

Description – Project to reduce community tensions in specific residential areas and create more integrated communities. Community cohesion is developed by addressing the key themes of environmental awareness, intergenerational relationships and cultural awareness that all impact on the quality of life for residents. The project was delivered to three areas by professionals and volunteers working with residents of all ages using arts and cultural activities.

Delivered in three areas ...

- Nottage Crescent, Braintree
- Great Yeldham
- Braintree East

Achievements at Nottage Crescent, Braintree

- Community consultation with 150 households to identify the key issues affecting the area
- Nottage Crescent Residents Association formed
- Active volunteers from the community take a lead on delivering community led solutions to local issues
- Local action plan developed: Actions to address the issues included.
 - Christmas carol event 2009 & 2010 (Over 60 residents attended)
 - Spring arts and craft event (Over 60 residents attended)
 - The Big Lunch 2009 & 2010
 - Litter bin & dog bin installed
 - Open space split & planted (buffer for ball games)
 - Community Payback repainting and repairing fence posts around the Green
- Improvements made to the landscaped garden on the Green to enable residents to help with the upkeep such as litter picking, weeding etc.

Outcomes at Nottage Crescent, Braintree

- Sustainability (Big Society principles delivered through Community Development Work)
- Mobilised an integrative community group
- Improved intergenerational relationships
- Regular positive feedback received from residents
- Anti-social behaviour complaints reduced/ceased
- Area no longer a targeted hotspot area
- Improved environmental cleanliness

Achievements at Great Yeldham

- Community consultation in carried out in partnership to 500 households. 62 residents; 102 pupils; 38 other children and young people took part in face to face consultations, to identify issues affecting the area.
- In partnership with St Andrews Primary School, over 100 students aged 4-11 took part “Love Your Community Week” to learn about issues affecting the area and how to be responsible member of the community. Activities included:
 - Workshops held (over a week)
 - activities & competitions
 - interactive voting sessions
 - work sheets
 - map based activities
- Poster and Poetry Competition held for primary school students.
- Local vets now provide free dog waste bags for residents.
- A village walkabout about held in partnership with Essex Police, Greenfields Community Housing and the Three Bottles Pub to identify “quick win” improvements to the area and improve social interaction between residents.

Outcomes at Great Yeldham

- Sustainability (Big Society principles delivered through Community Development Work)
- Improved community relationships

- Reducing concerns about the “Them and Us” culture between owner occupiers, private tenants and Greenfields Residents.
- Local business i.e. Pub, Vets etc more involved in other aspects of the community.
- Improved communication between the public and agencies working for them and better awareness of the services available.

Achievements at Braintree East

- “Braintree East - Pride In Our Patch” (BEPIOP) formed consisting of local residents, schools, businesses, ward members and Greenfields Community Housing.
- Splinter groups developed from the BEPIOP - Friends of the Woods group formed and led by ward Councillor. Working alongside BDC Landscape services, a management plan for the woods has been developed.
- Unpaid workers from Community Payback and the Youth Offending Team to clear the wood and pond.
- Community consultation undertaken with local residents involving 500 Adults and 300 Young People Questionnaires.
- Results being used to form an action plan for the area.
- Official launch (Sunday 18th July 2010) on King George V playing field to coincide with the National “Big Lunch” event
- Removal of graffiti on the Galleys corner underpass.
- Underpass Mural Project at Galleys Corner involving schools, the Carousel Youth Centre and other groups designing and painting a series of mural boards in the local underpass to improve the appearance of the underpass and overall perceptions of the area.
- Community Halloween event held for 30th October 2010
- Litter picks taking place by residents

Outcomes at Braintree East

- Sustainability (Big Society principles delivered thorough Community Development Work)
- Realistic and timely Action Plan being implemented
- Increased ability to attract grant funding and other fundraising initiatives to the area through the establishing of a constituted community group
- Environmental Improvements
- Improved community and intergenerational relationships achieved through community events such as the Big Lunch and planned Halloween events
- Improved perceptions of the area through community initiatives

Achieving outcomes for SCS Theme 4 ‘Community Safety’ priorities ...

- Anti-social Behaviour (including criminal damage)

Progress – project completed through early closure.

Partnership responsible – Crime and Disorder Reduction Partnership

Lead Organisation – Braintree District Council

Delivery Organisation – Multiple partners

LSP Funding – due to the recent reduction in Performance Reward Grant funding to the LSP, £84,641 funding has been withdrawn by the LSP from the original project allocation of £106,000, resulting in a revised allocation of £21,358. The LSP approved the early closure of this project by the 30th September 2010 as a result of the withdrawal of funding.

Other Funding – none. Note - Due to PRG funding withdrawal, Greenfields Community Housing will lead in the future and is continuing the work in area (on a smaller scale).

Strategy/Plan links:

SCS – Theme 2 and 4

Essex LAA – Priority 7

Other – Braintree District Council Annual Plan 2009 - 2010, Crime and Disorder Strategic Assessment, Braintree District Annual Partnership Plan 2008 – 2011.

<p>Project name – Crucial Crew Start – 2010 End – 2010</p>
<p>Description – Roadshow on personal safety education on 11 topics for all Year 6 students in the District. Through interactive learning the children leave the sessions with easy to remember messages, which will prompt and guide them when faced with an emergency.</p>
<p>Outcomes – Children are safer and are equipped with personal safety messages to guide them through an emergency. Achieving outcomes for SCS Theme 4 ‘Community Safety’ priorities ...</p> <ul style="list-style-type: none"> • Road Safety
<p>Progress – Project complete for 2010.</p>
<p>Partnership responsible – Crime and Disorder Reduction Partnership Lead Organisation – Braintree District Council Delivery Organisation – Multiple partners</p>
<p>LSP Funding – CDRP funding of £6,000 Other Funding – None</p>
<p>Strategy/Plan links: SCS – Theme 4 Essex LAA – Priority 7 Other – Crime and Disorder Strategic Assessment, Braintree District Annual Partnership Plan 2008 – 2011.</p>

<p>Project name – Reality Roadshow Start – 2010 End – 2010</p>
<p>Description – Roadshow on crime prevention and anti-social behaviour education for all Year 9 students available to all the secondary schools in the District.</p>
<p>Outcomes – children are better informed on the roadshow topics. Achieving outcomes for SCS Theme 4 ‘Community Safety’ priorities ...</p> <ul style="list-style-type: none"> • Substance related crime and disorder (Alcohol and Drugs) • Anti-social Behaviour (including criminal damage)
<p>Progress – Project completed for 2010.</p>
<p>Partnership responsible – Crime and Disorder Reduction Partnership Lead Organisation – Braintree District Council Delivery Organisation – Multiple partners</p>
<p>LSP Funding – CDRP funding of £5,000 Other Funding – None</p>
<p>Strategy/Plan links: SCS – Theme 4 Essex LAA – Priority 7 Other – Crime and Disorder Strategic Assessment, Braintree District Annual Partnership Plan 2008 – 2011.</p>

<p>Project name – Being Safe project Start – 2010 End – 2010</p>
<p>Description – Project for all Year 8 students in the District to be equipped with the skills and knowledge of support networks to deal with the issues of the four CDRP themes of Racism, Homophobia, Anti-Social Behaviour and the 'Tackling Knife Crime Action Programme'.</p>
<p>Outcomes – Children equipped with the skills and knowledge to deal with the projects 4 themes. Achieving outcomes for SCS Theme 4 'Community Safety' priorities ... <ul style="list-style-type: none"> • 'Hate' crime (Racial, Homophobic, Faith Transphobic, Faith Related, Sectarian, Disabilist) </p>
<p>Progress – The project was launched in May 2009 and is being delivered periodically though the year.</p>
<p>Partnership responsible – Crime and Disorder Reduction Partnership Lead Organisation – Braintree District Council Delivery Organisation – Multiple partners</p>
<p>LSP Funding – CDRP funding of £6,000 Other Funding – None</p>
<p>Strategy/Plan links: SCS – Theme 4 Essex LAA – Priority 4 Other – Crime and Disorder Strategic Assessment, Braintree District Annual Partnership Plan 2008 – 2011.</p>

Our activities: delivered by the Community Safety Partnership

Achieving outcomes for SCS Theme 4 'Community Safety' priorities of...

- all community priorities

The Community Safety Partnership undertakes the Annual Strategic Assessment which includes data analysis of levels and patterns of crime and disorder. The Assessment results allow the partnership to set its priorities for crime and disorder for the coming year.

Until the 31st March 2011, the Community Safety Partnership funds and part funds various posts to support and deliver against the priorities of the Community Safety Strategic Assessment. For example, the Prevention and Education Officer and Community Safety Support Officer who deliver Community Safety Partnership educational programmes into schools such as Reality Roadshow (yr 9), Being Safe (yr 8) and Crucial Crew (yr 6), which reaches 5,000 young people per year in total. The funding also provides for the Community Safety Partnership researcher, who collates statistical information for the Strategic Assessment to determine local priorities for the partnership.

Through the work of the partnership and the daily business of key partners, the district has achieved a reduction of 4.3% on anti-social behaviour during April to September 2010 compared to the same period in 2009.

Achieving outcomes for SCS Theme 4 'Community Safety' priorities of...

- 'Hate' crime (Racial, Homophobic, Faith Transphobic, Faith Related, Sectarian, Disabilist)

The LSP formed a task and finish group to develop an action plan for National Indicator 35 'Building resilience to violent extremism'. The LSP has the responsibility to assess the activity delivering against this indicator for the District Council to report. The action plan was approved by the LSP and will be delivered by multiple partners as part of their daily business.

Our performance in 2009/10 and our targets for 2010/11:

What we measure	Result in 2008/09		Result for 2009/10		Target for 2010/11	
	Braintree	Essex	Braintree	Essex	Braintree	Essex
NI 17 - Perceptions of anti-social behaviour as a problem Essex LAA - ✓ SCS - ✓	16.6%	17.1%	Awaiting data	15% ▲	14.8%	14.7%
NI 20 - Assault with injury crime rate (per 1,000 head population) Essex LAA - ✓ SCS - ✓	4.1	4.8	3.8	4.85	3.9	4.5
NI 21 - % of people who agree that in their local area the police and other local public services are successfully dealing with anti-social behaviour and crime in their local area Essex LAA - X SCS - ✓	26.5%	24.8%	Place Survey cancelled	Place Survey cancelled	Place Survey cancelled	Place Survey cancelled
NI 22 - % of people who agree that in their local area parents take enough responsibility for the behaviour of their children Essex LAA - X SCS - ✓	27.58%	27.5%	Place Survey cancelled	Place Survey cancelled	Place Survey cancelled	Place Survey cancelled
NI 35 - Building resilience to violent extremism Essex LAA - X SCS - ✓	New indicator for LSP in 2009		Level 2	District data only	Maintain at level appropriate for the District	District data only
NI 41 - Perception of drunk or rowdy behaviour as a problem Essex LAA - X SCS - ✓	30%	22.8%	Place Survey cancelled	Place Survey cancelled	Place Survey cancelled	Place Survey cancelled
NI 42 - Perceptions of drug use or drug dealing as a problem Essex LAA - X SCS - ✓	24.7%	22.6%	Place Survey cancelled	Place Survey cancelled	Place Survey cancelled	Place Survey cancelled
NI 47 - People killed or seriously injured in road traffic accidents Essex LAA - ✓ SCS - ✓	66 (2008)	706 (2008)	82 (2009) ▼	658 (2009) ▲	Essex target only	712* (2010)
NI 111 - First time entrants to the Youth Justice System aged 10 – 17 years (Note – district and county data is not comparable as obtained from different data sources for the indicator) Essex LAA - X SCS - ✓	218	1,750	149	Due Nov 2010	Difficult to agree target based on alternative data source	1,855
NI 32 - Repeat incidents of domestic violence (cases previously reviewed at MARAC** within the last 12 months) Essex LAA - ✓ SCS - ✓	MARACS have not yet been operating long enough			11% (yr end May 2010)	Targets will be sent when MARACS have been operating for at least 24 months	
LI 7.2 - Residents who feel safe outside after dark Essex LAA - ✓ SCS - ✓	58.3%	56.9%	65.5% ▲	58.6% ▲	50.8%	50.8%

* Whilst good performance for this indicator is a low value, the target is set to reduce the rate of increase.

** MARAC – Multi Agency Risk Assessment Conference

Direction of travel:

▲	Positive travel to achieving target
◀▶	No movement
▼	Negative travel to achieving target

Cross-cutting all Themes

In addition to the targets that the LSP has signed up to from the Essex Local Area Agreement, three targets that cross-cut all the Agreement and the Braintree District SCS themes are monitored to chart progress on realising the vision of the Essex Strategy and the SCS.

These are:

- **National Indicator 4** – the percentage of people who feel they can influence decisions in their locality
- **National Indicator 5** – overall/general satisfaction with the local area
- **National Indicator 7** – Environment for a thriving 3rd Sector.

All LSP groups and partners are responsible for helping to deliver against these indicators through the projects and activities that are detailed in this document.

The LSP Steering Group formed a working group to develop a community engagement project to deliver against National Indicator 4 with funding provided by the Essex Partnership. The '**Commuters Count**' project was delivered during the summer to train commuters in the district, to engage with and signpost them to local police, health and council information and to increase their feelings of being able to influence local decisions. 3,750 commuters were engaged with during the project.

Achievements ...

- 400 x surveys completed with a 10.6% response rate – this is a high rate for a 'cold promotion' survey.
- Project delivered on time, within project resources and under budget by £7,000 from the original £10,000 grant.
- Through partnership working, achieved the engagement of train commuters.
- Partners were committed throughout the project.

Benefits/outcomes:

- Increased awareness of local public services and opportunities to influence local decision-making – National Indicator 4.
- Partners' profiles raised through the high visibility face-to-face visits.
- Commuters actively requesting information - 2,038 x information requests and 506 x engagement requests from the 400 x completed surveys.
- Wide breadth of information and engagement opportunity requests per commuter – average of 5 x information requests per commuter.

The LSP 3rd Sector Partnership Board brings together voluntary and community organisation representatives from within the LSP. Their role is to achieve effective 3rd Sector representation and influence within the LSP and

to facilitate communication and co-ordination between the LSP and the 3rd Sector. Members share information and resources with the LSP:

- The Braintree District Voluntary Support Agency produces a regular newsletter for circulation to over 200 community and voluntary groups within which the LSP and partner organisations are able to publicise events, consultations and information.
- The Citizens Advice Bureau shares performance information with the LSP on the number and subject of issues people bring to the Bureau.
- Voluntary Sector Training shares performance information on training opportunities and attendance.

The 3rd Sector Partnership Board commissioned a project from a LSP funding to '**Assess the contribution of the 3rd Sector to the district's economy**'. The results will be published in December 2010.

Our performance in 2009/10 and our targets for 2010/11:

What we measure	Result in 2008/09		Result for 2009/10		Target for 2010/11	
	Braintree	Essex	Braintree	Essex	Braintree	Essex
NI 4 - Percentage of people who feel they can influence decisions in their locality Essex LAA - ✓ SCS - ✓	30.6%	27.1%	21.4% ▼	26.9% ▼	32%	32%
NI 5 - Overall/general satisfaction with the local area Essex LAA - ✓ SCS - ✓	85%	85.2%	79.5% ▼	81.9% ▼	82%	82%
NI 7 - Environment for a thriving 3 rd Sector Essex LAA - ✓ SCS - ✓	Essex data only	15.9%	Essex data only	Place Survey cancelled	Essex data only	19.7%
LI - Number of member organisations of the Braintree District Voluntary Support Agency (Note – source Braintree District Voluntary Support Agency) Essex LAA - X SCS - ✓	223	District data only	222	District data only	n/a	District data only
LI - Number of volunteers registered (Note – source Braintree District Voluntary Support Agency) Essex LAA - X SCS - ✓	213	District data only	285	District data only	n/a	District data only
LI - Number of volunteers referred (Note - source Braintree District Voluntary Support Agency) Essex LAA - X SCS - ✓	280	District data only	374	District data only	n/a	District data only
LI - Number of volunteers placed (Note - source Braintree District Voluntary Support Agency) Essex LAA - X SCS - ✓	93	District data only	97	District data only	n/a	District data only
LI - Number of 3 rd Sector organisations directly given funding advice (Note - source Braintree District Voluntary Support Agency) Essex LAA - X SCS - ✓	62	District data only	52	District data only	n/a	District data only
LI - Number of 3 rd Sector organisations given governance/general information (Note - source Braintree District Voluntary Support Agency) Essex LAA - X SCS - ✓	42	District data only	30	District data only	n/a	District data only
LI - Number of voluntary sector training courses offered (Note – source Voluntary Sector Training)* Essex LAA - X SCS - ✓	8* (Jan – Sept 2009)	District data only	13* (Sept 09 – Aug 10) ▲	District data only	Depends upon funding	District data only
LI - Number of delegates attending voluntary sector training courses (Note – source Voluntary Sector Training)** Essex LAA - X SCS - ✓	91 (Jan – Sept 2009)	District data only	137 (Sept 09 – Aug 10) ▲	District data only	Depends upon funding	District data only

* Number of courses offered is dependent upon funding availability

Direction of travel:

▲	Positive travel to achieving target
◀▶	No movement
▼	Negative travel to achieving target

BRAINTREE DISTRICT LOCAL STRATEGIC PARTNERSHIP (July 2010)

BRAINTREE DISTRICT ASSEMBLY

(all members of the Partnership Boards and representatives from other groups of interest)

